



A NOTE FROM THE FUNERAL INNOVATIONS TEAM

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Hi there,

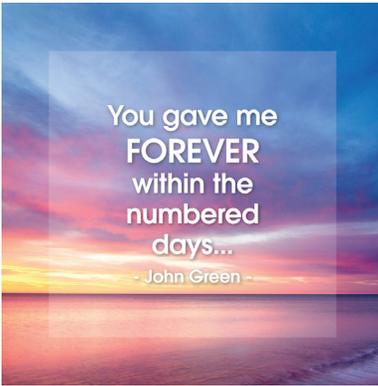
We hope these free posts give a little something for everyone in your community. Just extract the imagery from the .zip folder and copy and paste the text from this document. Then use each as you see fit. I do recommend adding your logo if you have the time.

As always, reach out if we can be of service with your Facebook marketing, email campaigns, website, or anything else.

– Our team

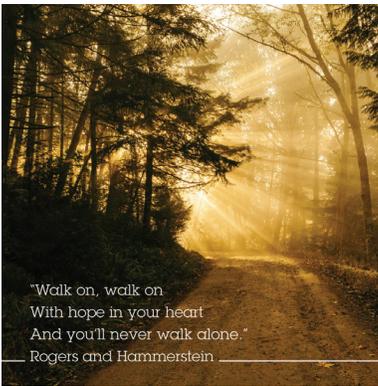


GENERAL INSPIRATIONAL POSTS



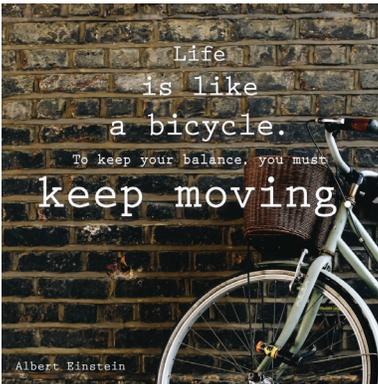
POST 1// FOREVER

When you've found your own forever, you've been blessed with a truly special bond.



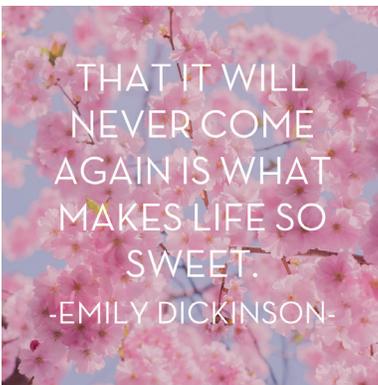
POST 2// WALK ON

The winding road of grief can feel lonely. Remember hope is out there waiting for you.



POST 3// LIFE IS LIKE A BICYCLE

The cycles of life aren't always easy, but the only way through is to find your path and continue moving forward.



POST 4// WHAT MAKES LIFE SO SWEET

Remember to reflect in gratitude for the beauty of what was, what is, and whatever shall be.



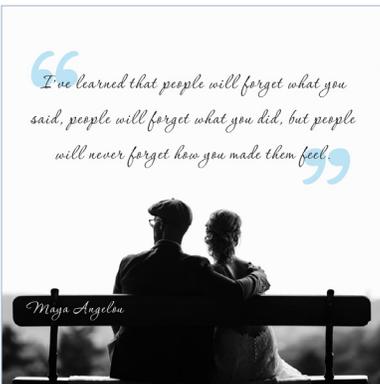
POST 5// A PART OF US

One way to keep our lost loved ones with us is by sharing our memories of them with someone else. What cherished memory will you share today?



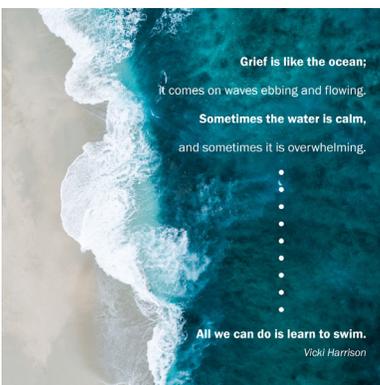
POST 6// LOVE WITH YOUR HEART AND SOUL

When you love with your full heart and soul, you never truly say goodbye.



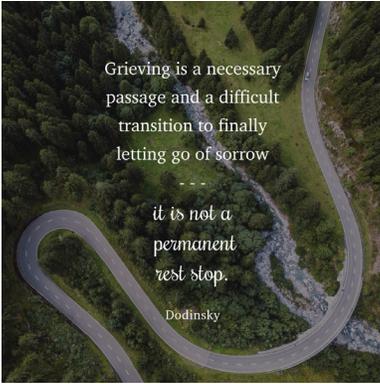
POST 7// PEOPLE NEVER FORGET HOW YOU MADE THEM FEEL

A kind word, a gentle hug, taking a moment to pause and truly listen. That is never time wasted.



POST 8// GRIEF IS LIKE THE OCEAN

If you find yourself struggling against the strong riptide of grief, remember to keep swimming.



POST 9// GRIEF IS A PASSAGE

The most trying seasons of grief can seem bottomless, but they are not permanent locations.



POST 10// THE PRICE FOR LOVE

Today, may the wings of love lift you higher than the pain of life's inevitable changes.



POST 11// GRATITUDE CONQUERS LOSS

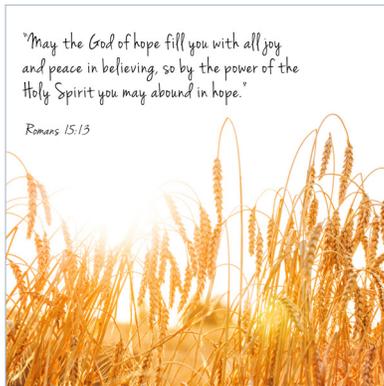
Let gratitude reign over loss.



POST 12// THE PAIN PASSES

We hope that as the pain subsides, beauty will remain and bring you peace.

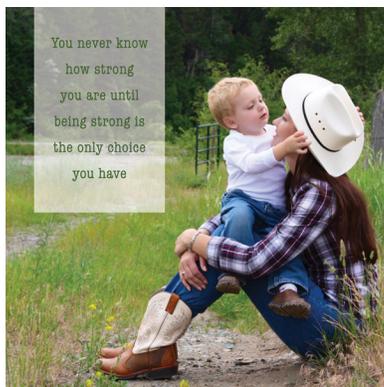
MIDWEST INSPIRATIONAL POSTS



POST 1

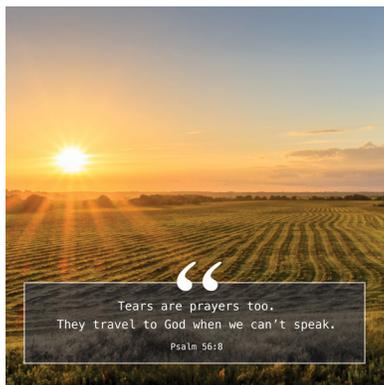
"May the God of hope fill you with all joy and peace in believing, so by the power of the Holy Spirit you may abound in hope."
Romans 15:13

In hard times, God will show us the way because He looks out for those in need. He will fill us with joy when we have none, and He will give us hope when we despair.



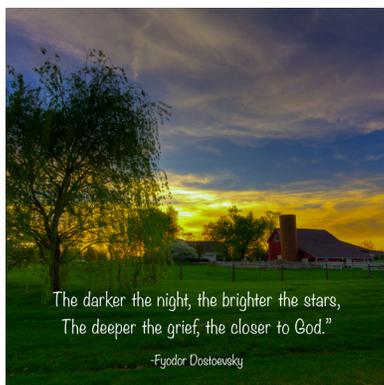
POST 2

Grief is sometimes an uphill battle. Every day we can choose to wake up and fight on with courage. You have more strength within you than you know.



POST 3

Sometimes grief leaves us speechless, but crying is a valuable part of the healing process. Tears are our way to share emotion and hardship with God as He watches over us.



POST 4// WHAT MAKES LIFE SO SWEET

You can find clarity in grim moments. When things get difficult, God is guiding you to understand how blessed you are to experience this precious life.

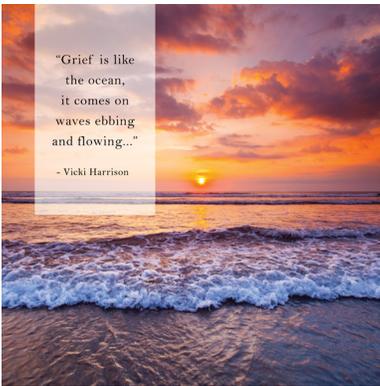


*One day we will remember
how lucky we were to have
known their love with
wonder, not grief.*
- Elizabeth Preiss

POST 5

The people we lose remind us of things we love. Spending time together. A hug. Quiet moments. Fond memories. Sometimes focusing on remembering those moments can help us bear the sadness that comes with loss.

WEST COAST INSPIRATIONAL POSTS



*"Grief is like
the ocean,
it comes on
waves ebbing
and flowing..."*
- Vicki Harrison

POST 1

"Grief is like the ocean, it comes on waves ebbing and flowing sometimes the water is calm, and sometimes it is overwhelming. All we can do is learn to swim." -Vicki Harrison
Grief can be a slow and ever-changing process. Take the time to recognize your needs and go at your own pace.



*You never
know how
strong you
are...*

POST 2

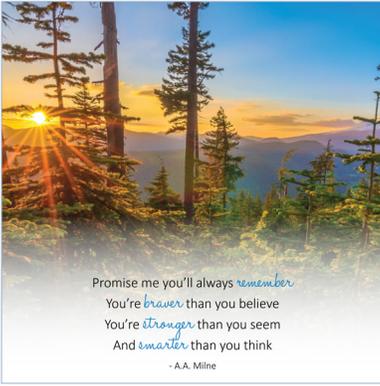
Grief is sometimes an uphill battle. Every day we can choose to wake up and fight on with courage. You have more strength within you than you know.



*Happiness is beneficial
for the body, but it is
grief that develops the
powers of the mind*
-Marcel Proust

POST 3

After losing a loved one, happiness can seem impossible. But know that you are resilient. Take heart because peace after loss is possible.



Promise me you'll always *remember*
You're *braver* than you believe
You're *stronger* than you seem
And *smarter* than you think
- A.A. Milne

POST 4

Sometimes we have to be the encouragement we need. What words of encouragement would you give yourself either today or to your past self?

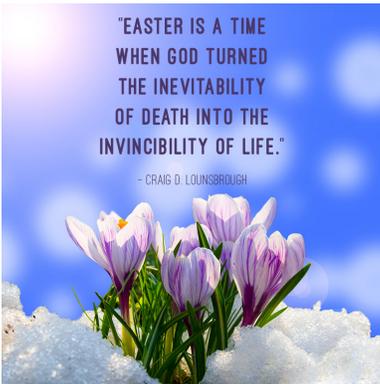


"One day we will remember
how lucky we were to have known
their love with wonder, not grief"
- Elizabeth Postle

POST 5

The people we lose remind us of things we love. Spending time together. A hug. Quiet moments. Fond memories. Sometimes focusing on remembering those moments can help us bear the sadness that comes with loss.

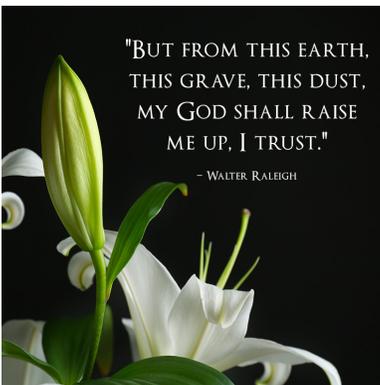
EASTER POST PACK



"EASTER IS A TIME
WHEN GOD TURNED
THE INEVITABILITY
OF DEATH INTO THE
INVINCIBILITY OF LIFE."
- CRAIG D. LOUNSBROUGH

POST 1// HOLY WEEK

"Easter is a time when God turned the inevitability of death into the invincibility of life."
- Craig D. Lounsbrough



"BUT FROM THIS EARTH,
THIS GRAVE, THIS DUST,
MY GOD SHALL RAISE
ME UP, I TRUST."
- WALTER RALEIGH

POST 2// GOOD FRIDAY

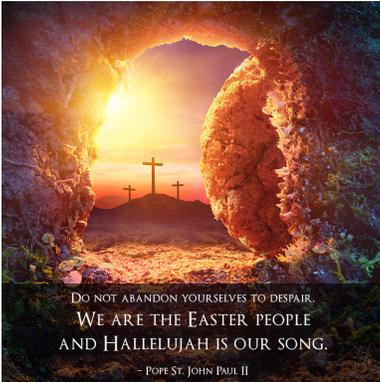
Good Friday is a day for mourning - which may feel all too familiar for many of us. Today, we're feeling the presence of grief alongside great love.



"The very first Easter taught us this: that life never ends and love never dies."
- Kate McKean

POST 3// GRIEVING ON EASTER

Easter brings hope... but as with any day of celebration, it can come with tinged with grief and sadness. Today, we're thinking of the loved ones we're missing this Easter.



DO NOT ABANDON YOURSELVES TO DESPAIR.
WE ARE THE EASTER PEOPLE
AND HALLELUJAH IS OUR SONG.
- POPE ST. JOHN PAUL II

POST 4// RELIGIOUS EASTER

On this Easter Sunday, may you feel joy and love embrace you like the first rays of the hopeful sun.

"Do not abandon yourselves to despair. We are the Easter people and hallelujah is our song."

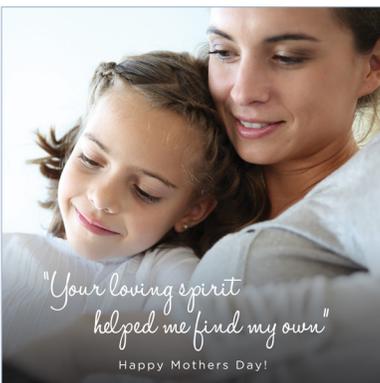
- Pope St. John Paul II



POST 5// EASTER DAY

Happy Easter to you and yours! We hope your day has been filled with the joys of family near, laughing, feasting, and making memories. May you be filled with the hope of new beginnings.

MOTHERS DAY POSTS



"Your loving spirit helped me find my own"
Happy Mothers Day!

POST 1// TALKING TO YOUR MOTHER

If you could tell your mother one thing on Mother's Day this year, what would you say?

Our hearts go out to those grieving the loss of their mother. Whether it has been a year or many, Mother's Day is often an especially hard day. This weekend be extra kind and patient with your emotions.



POST 2// LOVE

Words cannot begin to describe the feeling you get from your mother's love.

Love you, Mom!



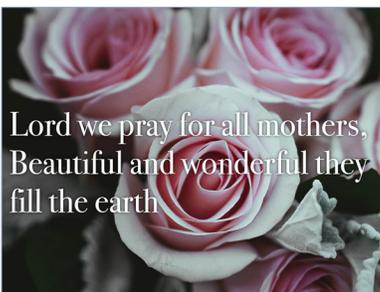
POST 3// FOR MOTHERS

For all Moms:

Mother's Day is tomorrow and don't get us wrong, we love the greeting card aspects of this day - all the talk of love and happiness. We really love it but we also can't have Mother's Day pass without sharing a few other truths about motherhood

It's about teaching the hard lessons, doing the right thing even when it's painful, calming your child's nerves when you yourself are filled with worry, it fills you up. It's messy. It's about being brave, loving unconditionally, often times feeling completely exhausted, thinking am I doing what's right for them? It's about sacrifices, struggles, tears, it's all consuming. Nothing requires more of your mind, body, soul and heart.

Happy Mother's Day, Mothers!



POST 4// RELIGIOUS MOTHERS DAY

A Mother's Day Prayer:

Lord we pray for all mothers,
Beautiful and wonderful they fill the earth
Gracious in Your call they carry life
In a bond of love they bring for a child.
We ask You to bless all mothers today
May they feel the joys of motherhood everyday
In all their struggles giving us a livelihood
May Your love and compassion be with them for good.
May every mother feel today
The pride and beauty of a family they bear
Through all pain and sorrow Lord deliver them
In Your strength and grace may they always stay.
Amen.



POST 5// MOTHERS DAY

Happy Mother's Day to you and yours! We hope your day is filled with joyful moments and messages of love from those near or far.

Wishing you a beautiful day.

HALLOWEEN CONTENT BUNDLE



POST 1// HALLOWEEN TRADITIONS

Did you know our Halloween celebration evolved from traditions celebrating the change in seasons and honoring the dead? Many places around the world still have celebrations dedicated to these things. Read more about it on our blog.

#HappyHalloween



POST 2// HAPPY HALLOWEEN

(post this on Halloween)

Happy Halloween to all of our families! Whether you'll be out trick-or-treating or staying in and dressing up with the family, we hope you have a wonderful night of spooky celebrations and candy eating.



BLOG POST

Halloween traditions from around the world

To most Americans, Halloween means dressing up in costume and going door to door asking.

people for candy. But the holiday originally began as a celebration acknowledging the change in seasons.

To others around the world, this time of year holds a different meaning. From celebrating the dead to feeding hungry spirits, our Halloween celebration has roots in many traditions from around the world. Here are some of the ways others are celebrating, and some ways U.S. Halloween is influencing other cultures.

Ireland – Where it started

The origin of our Halloween is based on Celtic and Pagan traditions and rituals that involved celebrating a festival called Samhain. The festival represented the end of summer and the beginning of winter.

People would dress up and light bonfires to ward off any roaming ghosts during Samhain. The tradition is now celebrated in Ireland with gatherings involving bonfires, games, and traditional foods like "barmbrack," an Irish fruitcake.

In America, there was no mention of Halloween until the early 19th century when the Great Irish Famine drove millions of Irish families to immigrate to the United States. They brought with them an influx of customs and traditions and thus our version of Halloween began to take shape.

Mexico, Latin America, and Spain - Dia De Los Muertos "Day of the Dead"

This two-day celebration takes place on November 1st and 2nd to honor the deceased. Combining Aztec rituals and Catholicism, Dia de Los Muertos is celebrated alongside All Saints Day and All Souls Day.

Tradition says that the Gates of Heaven open up at midnight on October 31 and the souls of children return to Earth to be reunited with their families for 24 hours. On November 2, the souls of adults come down from heaven to join in the festivities.

Some people create in-home altars, or ofrendas, that pay tribute to loved ones who have passed. Others dress up by painting skeletons on their faces or creating sugar skulls known as Calaveras. These brightly painted skulls represent a departed soul. Many families gather at cemeteries at the graves of their loved ones and picnic in honor of their lost relatives.

China – Teng Chieh "The Hungry Ghost Festival"

On the 15th day of the seventh lunar month, people of Hong Kong celebrate the Hungry Ghost Festival. During this time, it is believed that the gates of the afterlife are opened and ghosts are free to roam the earth in search of food, entertainment, and mischief. This festival is part of a month-long celebration featuring food and money offerings to these restless spirits as a means of feeding them what they need in the afterlife. Some traditions include burning make-believe paper money, placing red lotus lanterns throughout the towns and lighting incense to worship the hungry, unhappy ghosts.

Japan –Kawasaki Halloween Parade and Buddhist Obon Festival

In recent years, the U.S. tradition of dressing up for Halloween has taken off in Japan. Perhaps the

largest Japanese Halloween celebration is in Kawasaki, a town outside of Tokyo. The Kawasaki Halloween Parade takes place at the end of October. It is one of Japan's biggest and most impressive Halloween events and features people in elaborate costume. The parade has strict standards as far as who can enter, but it is free to watch for all attendees.

Don't expect any trick or treating in Japan, though. The U.S. tradition of going door-to-door for candy doesn't really happen in Japan.

While the Kawasaki Halloween parade draws tradition from the U.S., the Obon tradition is about honoring ancestors and dates back centuries. Obon is celebrated in August or July and tradition says ancestors' spirits come back to visit during the holiday.

Similar to other Halloween festivities dedicated to the spirits of ancestors, the Obon Festival involves the preparing of food offerings and the hanging of red lanterns. During the festival, a fire is lit each night to show ancestors where their families can be found and to welcome their spirits.

Romania – Day of Dracula and St. Andrew's Night

Over the years, people from all over travel to celebrate Halloween at Bran Castle, also known as Count Dracula's castle. The monument became home to one of the most well-known monsters, Count Dracula, from Bram Stoker's 1897 gothic horror novel Dracula based on Vlad "The Impaler" Tepe.

Vampires are believed to hang around crossroads on St. George's Day, April 23, and the eve of St. Andrew, November 29. During these nights, Romanians bring garlic out to ward off ghosts and evil spirits. During Halloween time, there are tours and parties at Dracula's castle as well as other spooky landmarks.

Korea – Chuseok

Also known as Hangawi, this major harvest festival takes place around the autumn equinox and involves sharing feasts and wines while celebrating a good harvest and ancestors. Koreans make the pilgrimage back to their hometowns to honor familial ancestors for a three-day holiday, also seen as "Korean Thanksgiving".

Pitru Paksha – India

The Hindu religion states that when a person dies, the God of death, Yama, takes the soul to purgatory to rejoin the last three generations of family members. It is believed that if the sacred ritual of Shraddha isn't performed, the soul will wander the Earth for eternity. During the 16-day celebration, families offer the dead traditional foods served on banana leaves and the souls are briefly allowed to return and be with their loved ones.

Other places around the world that hold celebrations honoring the dead:

- **Cambodia** – Pchum Ben – 15-day religious festival honoring ancestors
- **Italy** – Ognissanti – All Saints' Day and All Souls' Day celebration
- **Poland** – Dzień Zaduszny – Equivalent of All Saints' Day and All Souls' Day
- **Philippines** – Pangangaluluwa – Kids going house to house at night singing All Saints' Day and All Souls' Day ditties in exchange for cash

- **Nigeria** - Awuru Odo Festival - Marks the return of dearly departed friends and family members back to the living. The holiday is celebrated with feasts, music, and masks before the dead return to the spirit world.

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CHRISTIAN POSTS



POST 1// NO MORE DEATH

He will wipe every tear from their eyes. There will be no more death' or mourning or crying or pain, for the old order of things has passed away.

Revelation 21:4



POST 2// LIKE ASHES OF GRIEF

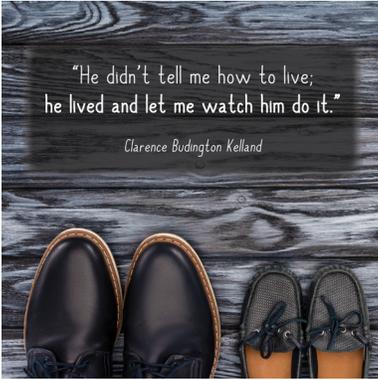
Life can leave its mark, like ashes of grief, in the deepest parts of our souls. You may understand if you've ever felt these ashes:

- You've lost a loved one or had to say good-bye too soon
- You've received a hard diagnosis and felt the effects of disease and pain...
- You've set at the bedside of a dying friend, and held a hand that once was strong

Life is not always happy and we may wonder where God is, or why He didn't stop that difficult event from happening.

But the truth is there's beauty and greatness behind all darkness. The ashes will fall away, they don't stay forever, but His greatness and glory shine forever through every broken place and flaw we've struggled through.

FATHERS DAY POSTS



POST 1// TALKING TO YOUR FATHER

Fathers teach us in many ways. What's the greatest lesson you learned from your dad?

Our hearts go out to those grieving the loss of their father or grandfather. Sharing lessons you learned from him is a powerful tribute. Whether a recent loss or years ago, Father's Day is often an especially hard time. This weekend be extra kind and patient with your emotions.



POST 2// THANK YOU

Words cannot express all our fathers give to us.

Thank you, Dad!



POST 3// FOR FATHERS

Today is a day to rest in the knowledge that your kind words, firm boundaries, and loving presence help make your children who they are. It's not always an easy journey. But every step, every example you set, takes courage. And that's the most valuable lesson of all. Sending love to all fathers, everywhere.

Happy Father's Day!



POST 4// FOR THOSE WHO HAVE LOST A FATHER

Dear Dad,

Thank you for always being there. For your comfort and your guidance. Thank you for your hard work. And, most of all, for your constant love. You will live in my heart forever.