



AFCCA Board of Directors Meeting
Green Acres Mortuary & Cemetery • Scottsdale, AZ

Thursday, March 21, 2019
10:30 AM – 12:30 PM

In attendance:

Board

Amie Gazda, President
Ethan Bueler, Vice President
David Walker, Secretary
Steve Palmer, Treasurer
Russell Persinger
Hillary Adair
Dan Salter
Liz Zeig

Absent

Renee Corbelli
Donna Backhaus
Paul Neville
Greg Coury
Steve Handley

Staff

Heather Long, Executive Director

Call to Order

Meeting Called to order at 10:39 AM by President, Amie Gazda

Reports

1. Secretary's Report

David Walker presented the February 14, 2018 Meeting Minutes.

Motion to approve the minutes from the February 2019 meeting by Steve Palmer, seconded by Russell Persinger. Motion approved unanimously.

2. Treasurer's Report

a) Approval of P&L and Balance Sheet

A motion to table the treasurers report until new CPA has reconciled our accounts was made by Amie Gazda, seconded by Russell Persinger. Motion approved unanimously.

3. Executive Director Report

a) CPA Accounting Update

Heather met with the new CPA to review the accounts. They have begun working on changing our accounts from accrual to cash, as well as changing from a fiscal to calendar year. They are also working to simplify the reports by including new classes that will track money in and money out, as opposed to multiple GL Accounts. The process takes roughly 4-6 weeks.

AFCCA Mission

Encouraging the continuance of education of our members, promoting high ethical standards in our industry, and providing advocacy for death care professionals and the families they serve.



4. Legislative Update

a) Funeral Director and Embalmer License Bill – HB2188

The bill was set to be heard by committee, however the bill is going to be used as a vehicle as a striker and will no longer be heard. However, the bill is moving to be attached to SB1245 (Death Certificate bill) and will be heard by the health committee. It should be move through easily.

b) Death Certificate Issue – SB1245

It will be heard on the floor to be amended to include HB2188. If the house approves the amendment, it will go to Rules and then back to house for one more final vote.

5. National Updates

NFDA and CANA have provided substantial information concerning the radiation cremation issue that was brought to light in Arizona in February. Heather invited CANA to speak on this issue, as well as other new issues to pay attention to at the upcoming conference.

NFDA Advocacy Summit will involve lobbying for the BRAVE Act. There will be another bill introduced, but information has not been released as of this board meeting.

6. Supplier Representative Report

Liz Zeig spoke to many of her customers who attended the Lacy Robinson event and she heard nothing but praise. The attendees were so appreciative of such a highly educational event that was no extra charge to them. It's highly encouraged to keep providing such events.

7. Foundation for Children Report

Spring Golf Tournament is Thursday April 25th at Stone Creek Golf. Hopefully everyone from the AFCCA Board can attend or send someone from their location.

School supplies were purchased and distributed for delivery as part of the Spring Community Involvement activity.

June Fundraiser there is a need for as many silent auction items as we can get. If any board members know someone who would like to donate a basket or an item to be included in a basket, the Foundation would be very appreciative.

8. Education

Dr. Thomas Taggart has officially announced that he will be retiring on May 10th. Donna Backhaus will be running the program in the interim, however nothing has been decided on an official program director as of yet.

The next will be an Advisory Board Committee meeting on May 9th.



MEETING MINUTES

Business Items

1. 2019 Convention Planning

a) Board Election - Recruitment

There are 5 board seats open for the election this year. In a recruitment effort, Heather will be asking each board member to give a one sentence testimonial of why you enjoy serving on the board.

2. 2020 Conference

Site visits for the 2020 Conference need to begin soon. We do need to decide whether we continue holding the event at high-end resorts and raise attendance fees or if we reformat and hold at independent venues. Perhaps shortening the event to one day of learning. An interest to make it more family friendly was also mentioned.

3. Funeral Arrangers Training – And Other Events like this

An Evening with Lacy Robinson Went extraordinarily well and was highly attended with over 70 people there. Attendees loved how low key it was and received great information. Heather would like to start working on another one for fall and is looking for speaker ideas and a location. The Board would also to have mentorship nights for younger funeral professionals to attend to start looking for new leadership.

Adjournment

A motion to adjourn the meeting by Amie Gazda, seconded by Paul Neville. Motion carried unanimously.

Meeting adjourned at 1:23 PM by President, Amie Gazda.

Next Full Board Meeting – Thursday, April 11, 2019 at 10:30 AM; Green Acres Mortuary & Cemetery Market Office unless otherwise noted.