200 E. Van Buren St. . Phoenix, AZ 85004

February 10, 2014

Dear Funeral Director,

Thank you for your ongoing partnership with Republic Media, and for allowing us to help you make the obituary experience as positive as possible for the families you serve. From delivering enhanced online features for your customers, to prominent branding opportunities for your business, we are dedicated to serving your needs. For this reason, we would like to let you know of a change in deadlines for placing obituaries.

Our last week of staffed Saturday obituary service will be March 15, 2014. This includes self-service as well as full-service support.

	Deadline	Display Deadline
Monday	Fri 2pm	Fri 10am
Tuesday	Mon 12pm	Mon 10am
Wednesday	Tue 12pm	Tue 10am
Thursday	Wed 12pm	Wed 10am
Friday	Thur 12pm	Thur 10am
Saturday	Fri 12pm	Fri 10am
Sunday	Fri 2pm	Fri 10am

Please also find changes to our 2nd and new 3rd day discounts:

- 2nd day pickup discount is 50 % off day 1 print ad*
- 3rd day pickup discount is 65%. off day 1 print ad*

We are committed to assisting you as you guide customers through the process of honoring the dead, and look forward to building on our existing partnership. Thank you for your business and please contact me with any questions.

Sincerely,

Chris Stegman

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Vice President, Advertising

Republic Media

cstegman@republicmedia.com

602-444-3902

*All 2nd and 3rd day discounts must run within 14 days. Obit must remain the same size.