



Arizona Funeral, Cemetery and Cremation Association

BOARD MEETING

Resthaven Park Mortuary & Cemetery
Phoenix, AZ
Thursday, November 13, 2014
11:00 am

MINUTES

In attendance:

Board

David Long, President
Mike Darus, Treasurer
Hillary Adair
Joe Salyards
Bill Addison
Jim Ahearne
Steve Handley
Liz Zeig

Absent

Paul Neville, Vice President
Amie Gazda, Secretary
Butch Hampton
Steve Palmer
Jeff Cruz
Donna Backhaus

Guests

Kory Fuller – Merrill Lynch
Robert Moore – Merrill Lynch

Staff

Heather Long, Executive Director

1. Call to Order

Meeting called to order at 10:58 AM by President David Long.

2. Reports

a. President's Report

David introduced Kory and Robert from Merrill Lynch, who came to speak on general investments and portfolios.

b. Secretary

David Long presented the minutes of the October 16th, 2014 meeting.

Motion to accept the October 16th report made by Bill Addison, seconded by Hillary Adair. Motion carried unanimously.

c. Treasurer

It is the time of year when accounts are low, but with the membership dues coming in, things will round back out. There are some past due invoices in Quickbooks, Heather will be contacting the individuals again to receive payment. There is \$460 due to the Foundation, but Heather feels that this is incorrect so she will investigate.

Motion to accept the treasurer's report as of October 31 made by Bill Addison, seconded by Joe Salyards. Motion carried unanimously.

d. Executive Director

Heather spoke with the students at the school on Wednesday, November 12. Looking for volunteers to read scholarship applications: Mike Darus, Bill Addison and Hillary Adair have offered their help.

CFAE Meeting is being held January 3-5 at the Marco Island Hilton in Florida. Heather was wondering if the board felt it useful for her to go. She will wait to hear what's on the agenda before making a decision on whether she goes or not.

e. NFDA Update

NFDA announced that they will no longer send an Executive Board Member to state associations each year as the amount of travel was making it hard to bring in new candidates. They are, however, offering a \$1000 sponsorship to each state convention.

f. ICCFA Update

ICCFA Convention is coming up in April and they are offering two free registrations to our board. We will need to decide whether board members will be attending or if we should give away a registration to a member.

g. Supplier Representatives Update

Nothing new to report.

h. Foundation for Children Update

The Foundation for Children will be making a donation of 16 iPad mini's to the four autism classes at Palm Lane Elementary on Friday, November 14. The board has decided that they like this model for the foundation, where they find projects such as this and raise money in order to fulfill these types of requests. They are looking to do the same thing with the iPads in first quarter of 2015 but through a different school district.

i. Education Committee

The board is interested in seeing what it would take to try and split licensing; essentially creating a license for a funeral arranger so that it places some ownership on those who did not go through mortuary sciences school.

3. Continuing Business

a. Fall Festival Recap

We had 85 registrants and Greasewood Flat took in 79 dinner tickets, so smaller attendance than normal, but we still netted \$3616.73 between registration and sponsorships (slightly more than last year). We also were able to raise just under \$650 for the Foundation for Children between the 50/50 raffle and the cowboy prize packs that were sold.

b. Membership Appreciation BBQ

Plan a meeting to begin planning. March 28th will be the date. Looking for a location, possibly Kiwani's Park. Liz Zeig and Hillary Adair are heading up the committee, but will welcome any help and volunteers that would like to step forward.

c. Investment Account

A motion was made to change the investment accounts to 60% in bonds and 40% in stocks by Bill Addison, a second was made by Mike Darus. Jim Ahearne feels that we should be more aggressive in the stocks because of the outlook of the stocks is much more fruitful than bonds. Bill Addison feels that we should stick with the original amounts because it is the member's money and not our own. Mike Darus met with a financial planner and was informed that bonds are not as secure as they used to be. Jim Ahearne says at least 50/50. Motion was amended to 50% stocks and 50% Bonds, motion was approved unanimously.

4. New Business

a. Maintenance Seminar

We are still needing speakers and topic ideas. The board is encouraged to talk with their cemetery grounds crew to see what is needed to be discussed.

5. Future Agenda Items

- a. New Legislation – Separate Licensing for Funeral Directors and Embalmers

6. Adjourn

■ **Motion to adjourn the meeting made by Mike Darus. Seconded by Bill Addison. Motion carried unanimously.**

Meeting adjourned at 12:45 pm.

Respectfully submitted by Amie Gazda; prepared by Heather Long

The next full board meeting will be Thursday, January 8, 2015 at 10:30 AM, to be held at St. Francis Cemetery.