



Arizona Funeral, Cemetery and Cremation Association

BOARD MEETING

St. Francis Cemetery • Phoenix, AZ

Wednesday, May 10, 2017

MINUTES

In attendance:

Board

Hillary Adair, President

David Long, Secretary

Amie Gazda

Paul Neville

Steve Handley

Staff

Heather Long, Executive Director

Absent

Mike Darus, Vice President

Steve Palmer, Treasurer

David Walker

Butch Hampton

Joseph Lange

Russell Persinger

Greg Coury

Liz Zeig

Donna Backhaus

Guests

Freddy Brown, PBF

Ethan Bueler, Wyman Cremation & Burial Chapel

Holly Heckenberg, Midfirst Bank

Jaymee Velasquez, Midfirst Ban

1. Call to Order

Meeting called to order at 10:45 AM by President Hillary Adair.

2. Presentation from Midfirst Bank

Holly and Jaymee presented offerings from Midfirst bank to the board. The board will vote on transferring banks, from Chase to Midfirst at next full board meeting.

3. Business/Action Items

a. 2017 Annual Conference

The Conference planning is going well. We are working on getting attendees to register for the event and for the golf tournament. Heather needs assistance for the Presentation of Colors as well as floral donations for the banquet dinner.

b. Of the Year Awards

There were not many nominations for the of the year awards this year, none for cemetery. The board will put together thoughts on how to address this and decide on recipients via email process, to be decided by Wednesday, May 17th.

4. Reports

a. President's Report

Nothing to report. Looking forward to convention and all the fun events planned.

b. Secretary/ Treasurer Report

A motion was made to accept the March 9, 2017 meeting minutes by Paul Neville, seconded by David Long. The motion passed unanimously.

A motion was made to accept the treasurer report as of April 30, 2017 by Paul Neville, seconded by David Long. The motion passed unanimously.

c. Executive Director Report

Heather has been attending an executive director roundtable through AZSAE to keep current with legal proceedings for boards as well as obtain new ideas for a successful board. She is very excited about everything she is learning. She is also looking forward to meeting with the Counsel of Funeral Association Executives in Coeur D'Alene, ID in July.

d. Legislative Updates

i. Governor's Orders Committee

A small committee was formed to meet with Trish Hart, John Mangum, Judy Stapley and Gary Hendrix to assist the State Board with auditing current licensing, training and procedures. We are brainstorming ideas to present with the Governor's office to streamline processes and to make licensing procedures and renewals simpler.

e. National Updates (NFDA/ICCF/CANA)

i. NFDA

Steve Palmer provided the board with his Advocacy Summit Report and it will also be posted on the website for members to view. Mike Darus and Steve had successful visits in Washington DC with Arizona Congress Representatives and Senators.

ii. ICCFA

Fall Management Conference will be at the Hyatt Regency in Indian Wells, October 4-6.

Hillary attended the Annual conference in April held in Nashville, TN. She felt there was a lot more people in attendance and she met a lot of great new suppliers. She highly recommended that no one should ever take the celebrity houses tour.

f. Supplier Rep Update

Steve Handley recommended that we look to inviting Dr. Grand Inetti as a speaker for next year. His topics are creating succession plans, but branches out into so much more. He is a great motivational speaker.

Steve Handley also was very impressed with the Have the Talk of a Lifetime deck of cards from FAMIC that he saw at another conference he attended. Steve and Freddy from PBF agreed to sponsor the cards to give to attendees at the upcoming conference.

g. Foundation for Children Update

The Foundation raised about \$4000 at the spring golf tournament. There were 48 golfers in attendance, so a great turnout. It was a slightly slow year for student requests through the school nurse program. The new plan for 2017-2018 school year is to actively look for programs we can assist with, like the iPads we donated to the Autism program. At the end of the fiscal year, 25% of earned income will be moved into the investment account.

h. Education Committee

Nothing to report.

5. Adjourn

Motion to adjourn the meeting at 11:33pm made by Hillary Adair. Seconded by Russ Persinger. Motion carried unanimously.

The next full board meeting will be Thursday, July 13, 2017 at 10:30 AM, to be held at St. Francis Cemetery unless otherwise noted.