EXECUTIVE BOARD MEETING

October 11, 2012 – Westin Hotel – Charlotte, North Carolina

Those present were:

Robert T. Rosson, Jr . – President
Robby L. Bates – President-elect
Robert C. Moore, IV – Treasurer
Robert Arrington – Secretary
Randall L. Earl – Immediate Past President
W. Ashley Cozine – At Large Representative
Patrick C. Patton – At Large Representative
Randy Anderson – At Large Representative
Kenneth A. Cahall – At Large Representative

Also present was:

Christine Pepper, CEO
T. Scott Gilligan - General Counsel

Item 1.1. The meeting was called to order at 8:57 a.m. EDT by President Rosson.

Item 1.2. Motion made and seconded:

"To go into Executive Session."

MOTION APPROVED.

Motion made and seconded:

"To come out of Executive Session."

MOTION APPROVED.

David Larsen, Convention, Events and Meetings Director, entered the meeting at 9:05 a.m.

Item 1.3. President Rosson reminded the Executive Board of the need to maintain confidentiality regarding all discussions during the meetings.

Item 1.4. President Rosson asked if there were any conflicts of interest. Pat Patton disclosed that he serves as an *ex-officio* member of the Minnesota Funeral Directors Association. Randy Anderson serves as a past president member of the Alabama Funeral Directors Association Board.

Item 1.5. President Rosson pointed out the antitrust policy which is part of the agenda package.

Item 1.6. The following items were added to the agenda:

- Maps and Apps for Convention floors – Item 2.1.G
- Discussion Matter – Item 2.1.H

Items 2.1.A & B. The Executive Board analyzed and reviewed each event held during the 2012 Convention in Charlotte. Suggestions were made regarding possible enhancements or changes. Overall, it was recognized to be a great Convention with many positive comments received from members and attendees.

Item 2.1.G. The Executive Board discussed the possible development of maps or a smartphone app that would provide a map of the exhibit floor.

David Larsen departed the meeting at 10:05 a.m.

Item 2.1.C. President Rosson distributed a list of subjects for Executive Board members to draft articles for *The Director* magazine for the upcoming year.

Item 2.1. D. President Rosson reviewed the Executive Board calendar for the upcoming year.

Item 2.1.E. The Executive Board discussed the voluntary holiday gift exchange program.

Item 2.1.F. Christine Pepper discussed with the Executive Board the development of several educational programs.

MOTION made and seconded:

"To authorize the disbursement of $20,000 from the Contingency Fund for research and development of the educational and curriculum programs proposed by Staff."

MOTION APPROVED.

Item 2.2.D. Christine Pepper distributed insurance and conflict of interest forms to be signed by Executive Board members.

Item 2.1.H. Christine Pepper led a discussion of the design contest regarding death care topics being initiated by the Lien Foundation. The Executive Board had previously reviewed the proposal and Christine provided additional information regarding the design contest which will look at architecture and spaces, designs for death care products, and themes for funerals.

MOTION made and seconded:

"To approve NFDA as a joint sponsor of the design project."

MOTION APPROVED.

Item 2.2.B. President Rosson laid out his expectations for the 2012 – 2013 year and encouraged Executive Board participation in the NFDA PAC, the Pursuit of Excellence Program, and the Funeral Service Foundation. He appointed Ashley Cozine to mentor Randy Anderson and Pat Patton to mentor Ken Cahall.

Item 2.2.E The following Executive Board liaisons and NFDA liaisons were appointed:

- NFD&MA – Rob Moore
- ABFSE – Robby Bates

- CANA – Randy Earl
- International Conference – Rob Moore
- Funeral Service Foundation – Bob Arrington
- FAMIC – Bob Rosson
- Headquarters Ops Committee – Randy Anderson added as member.
- AFE – Bill Wappner appointed as NFDA Liaison.

MOTION made and seconded:

"To adjourn the meeting."

MOTION APPROVED.

Meeting adjourned at 11:10 a.m. EDT.